

IN THE CLAIMS:

1. (Canceled)

2. (Canceled)

3. (Currently amended) A method for facilitating sale to a potential customer of an object over a computer network, said object having a predetermined three-dimensional shape, the method comprising:

over the computer network, providing the potential customer with a display with a plurality of display icons representing different perspective views of a predetermined three-dimensional shape of one object at a first location;

over the computer network, providing the potential customer with a user input for a design element selected by the user to be included on said object;

providing an input for said user to select any of said plurality of display icons; and

over the computer network, providing the potential customer with perspective views of the user selected design element on the object at the first location represented by the selected display icon, wherein said user inputs are adapted to provide at least first and second different perspective views of said object with ~~[[said]]~~ a selected display element displayed thereon ~~as selected~~ at the first location and viewable at the first location in each of the first and second different perspective views.

4. (Previously Presented) The method of claim 3, wherein said display icons represent a plurality of different objects, including a plurality of different perspective views for each object.

5. (Previously Presented) The method of claim 3, wherein said object is a cap.

6. (Previously Presented) The method of claim 3, wherein said design element is user created text.

7. (Previously Presented) The method of claim 3, wherein said design element may be selected from among a plurality of design elements, where user selected text may be included in at least one of said plurality of design elements.

8. (Previously Presented) The method of claim 3, further comprising providing a user input for selecting among different portions of the object for placement of the design element.

9. (Original) The method of claim 8, wherein said object is a cap having a crown and visor, and said object portions include at least one segment of the crown and the visor.

10. (Previously Presented) The method of claim 3, further comprising providing a user input for ordering the object with the user selected design element and receiving a user order from said user input for ordering the object with the user selected design element.

11. (Canceled)

12. (Canceled)

13. (Canceled)

14. (Currently amended) A method of facilitating sale of caps over the Internet, comprising:

over the Internet, providing a user input for selecting at least one display icon from a plurality of display icons, each of said display icons representing different perspective views of one cap design offered for sale;

over the Internet, providing a user input for selecting a display element to be included on said cap;

over the Internet, providing a display illustrating the cap represented by the selected display icon with the display element at [[the]] a first user selected location on said cap;

wherein said different perspective views of one cap design include at least two views on which ~~any created text~~ the display element at the first location may be displayed.

15. (Previously presented) The method of claim 14, further comprising providing a user input for a user selection of the location on said cap for placing said user selected design element.

16. (Previously presented) The method of claim 15, further comprising providing, over the Internet, a user input for selecting among different portions of the cap represented by the selected display icon for placement of the user selected design element.

17. (Original) The method of claim 16, wherein said cap includes a crown and a visor, and said cap portions include at least one segment of the crown and the visor.

18. (previously presented) The method of claim 14, further comprising providing a user input for ordering the cap with the user selected design element. and receiving a user order from said user input for ordering the cap with the user selected design element.

19. (Currently amended) A computer network server for facilitating sale of objects having predetermined three-dimensional shapes, said server comprising:

a display icon generator transmitting selected ones of a plurality of display icons over a computer network, said display icons representing a plurality of objects each having one of the predetermined three-dimensional shapes and further representing a plurality of different perspective views of each of the three-dimensional shapes;

a request generator transmitting, over the computer network, a request for user input to identify a selected display icon and to select a design element to be included on said object at a first location; and

a processor receiving display icon requests and selected design element over the Internet and generating a visual representation of the user selected design element on the object represented by the selected display icon, wherein at least two of said perspective views of each three-dimensional shape are adapted to include said selected design element at the first location in the generated visual representation.

20. (Original) The server of claim 19, wherein said display icon generator transmits a plurality of display icons, and said processor generates a visual representation of the user selected design element on the object represented by the selected one of said display icons.

21. (Canceled)

22. (Canceled)

23. (Previously Presented) The server of claim 19, wherein said request generator further transmits a request for user input to create text to include in the selected design element.

24. (Original) The server of claim 19, wherein said object is a cap.

25. (Original) The server of claim 19, wherein said computer network is the Internet.